

1 UNITED STATES DISTRICT COURT  
2 CENTRAL DISTRICT OF CALIFORNIA  
3 WESTERN DIVISION  
4

5 PARTNERS FOR HEALTH AND HOME,  
6 L.P., a California Limited Partnership

Case No.: CV09-07849 RZ  
consolidated with  
Case No.: CV10-04073 RZ

7 Plaintiff,

8 v.

**[PROPOSED] PRELIMINARY  
INJUNCTION**

9 SEUNG WEE YANG individually and  
10 doing business as PEARL LIFE  
COOKWARE, Inc. and PLC USA, Inc.;

11 SOO JUNG KIM individually and doing  
12 business as PLC USA, Inc.

Date: n/a  
Time: n/a  
Courtroom: 540  
Judge: Hon. Ralph Zarefksy

13 S T P America, Inc., a California  
corporation;

14 Dong Yang Science, Inc., a California  
15 corporation; and

16 DOES 1-10, inclusive

17 Defendants.  
18

19 Plaintiff's Motion for Preliminary Injunction Prohibiting Defendants from Using  
20 Plaintiff's Perma-Life Trademark as a Brand Name ("Motion") came on for hearing on April 25,  
21 2011. After considering the briefs submitted by the parties and the evidence and arguments  
22 presented at the hearing, the Court GRANTED [114] Plaintiff's motion and ordered Plaintiff to  
23 file a proposed Preliminary Injunction. The Court now ISSUES A PRELIMINARY  
24 INJUNCTION AS FOLLOWS:

25 1. Defendants Seung Wee Yang and S T P America, Inc., and specifically including  
26 without limitation its officer and owner Seung Wee Yang, and any successor company to S T P  
27  
28

1 America Inc.’s business including its officers and directors (collectively, “Defendants”), are  
2 hereby ENJOINED UNTIL FURTHER ORDER OF THIS COURT FROM DOING ANY OF  
3 THE FOLLOWING:

4 using the term “Perma Life” (with or without spaces, however spelled, whether  
5 capitalized, abbreviated, singular or plural, with or without a hyphen, or used alone or  
6 in combination with any other words) as a brand name for any product anywhere in the  
7 world, specifically including but not limited to Korea, whether in advertising or other  
8 promotion, or on a product, or on packaging for a product, or in close proximity to any  
9 product, regardless of whether any such use has already begun by the date of this order.

10  
11 ~~2. Defendants Seung Wee Yang and S T P America, Inc., and specifically including~~  
12 ~~without limitation its officer and owner Seung Wee Yang, and any successor company to S T P~~  
13 ~~America Inc.’s business including its officers and directors (collectively, “Defendants”), are~~  
14 hereby ORDERED to:

15 — a) within ten (10) calendar days of entry of this Order, file a voluntary abandonment  
16 of Mr. Yang’s Korean Trademark Application No. 40-2009-0035888, or any trademark  
17 registration that may have issued thereon by that time, and file a voluntary  
18 abandonment of any other trademark application that Mr. Yang or any company that he  
19 controls may have filed anywhere in the world, for the mark “Perma Life” (with or  
20 without spaces, however spelled, whether capitalized, abbreviated, singular or plural,  
21 with or without a hyphen, or used alone or in combination with any other words); and

22  
23 #

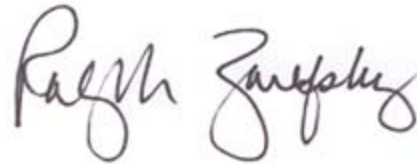
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25 #

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b) within twenty (20) calendar days of entry of this order, file with the court and serve on Plaintiff's counsel a sworn report detailing how they have complied with this order.

IT IS SO ORDERED

Dated: December 14, 2011



Magistrate Judge,  
United States District Court

Presented by:

/Joel D. Voelzke/

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